

December 18, 2006

The Honorable Kevin Martin Chairman Federal Communications Commission 445 12th Street, SW Washington, DC 20554

Re: In the Matter of: Nomination for Universal Service Administrative Company Board of Directors, CC Docket Nos. 97-21 and 96-45

## Dear Chairman Martin:

Pursuant to the Commission's Public Notice DA 06-2325, I am writing as chairman of the Board of Directors of the US Internet Industry Association, the nation's largest and oldest trade association for Internet Service Providers and network operators, to nominate David P. McClure as a candidate for appointment to the Board of Directors of the Universal Service Administrative Company representing the interests of Internet Service Providers.

David McClure is a talented and capable executive who has leadership and management skills as a founder, president and chief executive of USIIA. Through his skill, USIIA has navigated the challenges of an industry in constant change, guiding the association through crises and commendations and effectively managing such programs as our advocacy for rural broadband, our support for disabled access to the Internet, our efforts to support the Commission's goals and programs, and in informing public constituencies on critical broadband and Internet capabilities.

In implementing USIIA policies, he has exhibited a keen understanding of the issues and a businesslike but creative approach to problem solving. He has worked to build consensus and coalitions among disparate elements within the industry, bridging partisan issues and serving as a credible focal point for industry support.

As indicated in the attached resume, McClure has extensive industry, non-profit and academic experience that is backed by and Executive MBA and his current work toward a second Master's Degree in Education. He is also one of the early adopters of the online industry, having served as an online forum leader, a system administrator and network operator.

Since 1994, McClure has been a strong voice advocating for the rights of Internet Service Providers and fighting for an industry that can deliver better, more economical and faster Internet and broadband access to Americans. He is respected around the world as a leader in global Internet policy, and in 2004 was the recipient of the prestigious Cornerstone Award for Leadership in the Broadband Industry.

Capable, insightful and committed to the growth and well-being of the broadband industry, David McClure would make an excellent Director for the Universal Service Administrative Corporation, and USIIA nominates him with our strongest recommendation.

Respectfully,

Dennis C. Hayes

Chairman



## David P. McClure President & CEO

David P. McClure is President and Chief Executive Officer of the US Internet Industry Association, the primary US trade association for Internet commerce, content and connectivity.

At the request of leading companies in the online services industry in 1994, McClure chartered the Association of Online Professionals to represent the industry in Washington, DC. With the growth of the Internet as the primary online venue, AOP became the US Internet Industry Association in 1999.

McClure earned a bachelor of science degree in applied science (physics and chemistry) from the University of Iowa in 1973. He holds an MBA in executive management from Kent State University (1983), and is currently working toward a second Master's Degree in Education. He is also a graduate of the Defense Information School and the Karras curriculum in negotiations, and has taught communication and public policy in post-graduate and professional development environments.

A technologist by education an experience, McClure was a Cold Warrior with the Strategic Air Command, first as a pilot of the B-52 Bomber and later as a public affairs officer handling such diverse assignments as aircraft accidents, media relations and environmental incidents. He won a USAF Commendation Medal for his service, and a Jefferson Award for the design of communications programs for the armed services. McClure was also part of the ground support and media team for the flight of the Double Eagle II, the first trans-Atlantic balloon crossing.

In 1979, he left the service to work for BFGoodrich on a variety of technology programs that included the NASA Space Shuttle. He spent eight years on the shuttle program, ending his tenure as a spokesman for the program with the explosion of shuttle Challenger.

Following Challenger, he worked for in the environmental industry, where he became one of the few communication specialists qualified to work on toxic waste and nuclear radiation sites, providing community communications and interaction on Superfund cleanup sites. He went on to spend six years as a network engineer for consulting

companies, marketing consultant for hardware and software companies, and three years as the online communications consultant and field agent for the Software Publishers Association, tracking international software piracy operations.

His association experience includes positions on the staff and Board of Directors of the Aviation and Space Writers Association (AWA), and a management position with the Software Publishers Association (SPA).

Active in the online community since 1983, he has served as a forum leader on Compuserve and America Online, as well as positions as a network operator, system operator and system administrator in online services companies and corporations.

McClure has written and lectured extensively on management and technology issues, and is considered an authority on strategic business planning and technology integration for businesses. He is currently a contributing editor for business, industrial, accounting and Internet publications as well as numerous newspapers, podcasts and blogs, and is a contributing editor to Internet industry web sites. McClure also contributes to Accounting Today and Accounting Technology magazines. He is a member of the CPA Technology Advisor's "Technology Dream Team," and in 2004 was honored with the prestigious "Cornerstone Award" for leadership in the broadband industry.